INCREDIBLE
ONE ENTERPRISES®
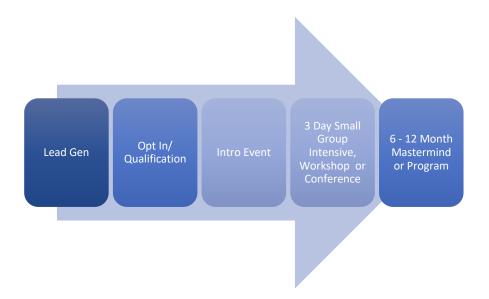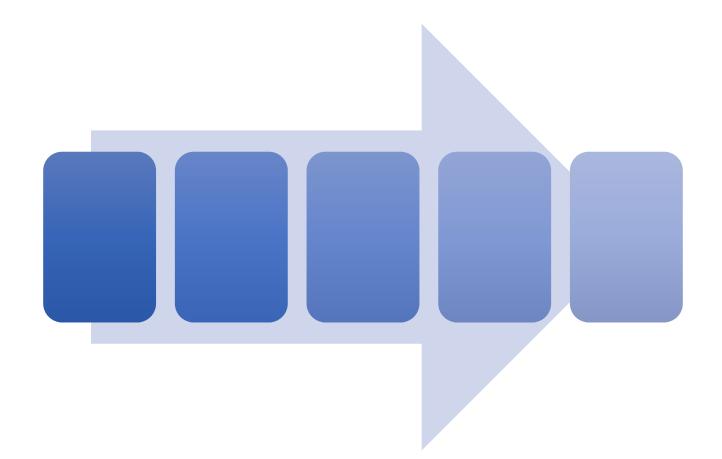### WE GROW BUSINESSES, PERIOD.

Your Profit From Live Events Sequence

In order to be ready to profit from live events, you'll need to begin getting clear about what your live event will be about and the problem you'll be solving for your attendees.

All sequences start with lead generation. Then, you'll have to get them to opt in and self-select/qualify to learn more about how you can help them so that you can invite them to your introduction event and start their journey towards solving their SPICE problem. Here is the sequence. Use the blank diagram to fill in the specifics of your live event sequence. Include the names of the intro event, 3 day and your program too. Do as much as you can to maximize your time at Profit From Live Events

| Lead Gen | Opt In/ Qualification | Intro Event | 3 Day Small Group Intensive, Workshop or Conference | 6 - 12 Month Mastermind or Program |